Multinationals in the U.S. Economy: 1994-2012

Multinationals in the								
	1994-99	<u> 2000 - 2004</u>	2005-2009	2008	2009	2010	2011	2012
Employment (% of U.S. Private Industry Employment)								
U.S. parent companies	19.4%	20.2%	19.4%	19.4%	21.1%	21.1%	21.0%	20.6%
Majority-owned affiliates of nonbank foreign companies	4.3%	4.9%	4.8%	4.9%	4.9%	5.0%	5.2%	5.1%
All multinationals	23.7%	25.1%	24.2%	24.3%	26.0%	26.2%	26.1%	25.7%
Manufacturing Employment (% of U.S. Total)								
U.S. parent companies	51.3%	53.8%	53.5%	52.3%	57.9%	59.8%	58.7%	57.2%
Majority-owned affiliates of nonbank foreign companies	11.2%	12.1%	13.4%	13.8%	16.6%	17.5%	17.9%	18.2%
All multinationals	62.5%	65.8%	66.9%	66.1%	74.5%	77.3%	76.6%	75.5%
	0_1071			001270				
Value-Added (% of U.S. GDP)								
U.S. parent companies	18.3%	18.0%	17.7%	17.0%	18.0%	19.7%	20.4%	20.1%
Majority-owned affiliates of nonbank foreign companies	3.7%	4.2%	4.4%	4.4%	4.1%	4.4%	4.8%	4.8%
All multinationals	22.0%	22.2%	22.1%	21.4%	22.1%	24.1%	25.2%	24.9%
All mutulationals	22.070	22.270	22.170	21.470	22.170	24.170	25.270	24.770
Exports (% of U.S. Totals)								
	50.40/	51.60/	46.10/	12.60/	40.50/	42.40/	42.20/	44.00/
U.S. parent companies*	58.4%	51.6%	46.1%	42.6%	48.5%	43.4%	43.3%	44.9%
Majority-owned affiliates of nonbank foreign companies	19.8%	<u>19.3%</u>	<u>19.1%</u>	18.8%	20.4%	18.7%	21.6%	21.9%
All multinationals	78.1%	70.9%	65.2%	61.4%	68.9%	62.1%	64.9%	66.8%
Memo:								
Exports to foreign affiliates of U.S. MNCs by U.S. persons other than the U.S. parent*	4.7%	3.7%	3.6%	3.4%	3.9%	3.3%	2.7%	2.7%
Imports (% of U.S. Totals)								
U.S. parent companies**	35.2%	33.3%	34.9%	33.0%	42.1%	38.5%	38.2%	38.5%
Majority-owned affiliates of nonbank foreign companies	30.1%	27.6%	27.6%	28.0%	30.4%	27.9%	28.6%	28.9%
All multinationals	65.3%	60.9%	62.6%	61.0%	72.4%	66.4%	66.8%	67.4%
Memo:								
Imports from foreign affiliates of U.S. MNCs by U.S. persons other than the U.S. parent*	3.2%	2.9%	2.9%	2.9%	2.9%	2.4%	2.4%	2.1%
R&D Expenditures (% of Total Industrial R&D)								
U.S. parent companies	71.2%	71.6%	73.8%	68.4%	73.4%	73.7%	74.9%	76.1%
Majority-owned affiliates of nonbank foreign companies	11.9%	13.9%	14.3%	14.0%	14.3%	15.2%	15.4%	15.9%
All multinationals	83.1%	85.5%	88.1%	82.4%	87.7%	88.9%	90.3%	92.0%
711 mutulationals	03.170	03.570	00.170	02.470	07.770	00.770	70.570	72.070
Assets (% of U.S. Total)								
U.S. parent companies	27.3%	28.3%	27.6%	34.1%	36.4%	37.0%	37.6%	37.8%
Majority-owned affiliates of nonbank foreign companies	8.2%	9.3%	12.4%	15.5%	15.1%	15.0%	15.4%	14.9%
All multinationals	35.5%	9.5% 37.6%		49.6%	51.5%	52.0%		52.7%
All indiditationals	33.3%	37.0%	40.0%	49.0%	31.3%	32.0%	53.0%	32.1%
G IND W.								
Capital Expenditures (% of U.S. Nonresidential Private Investment)								
U.S. parent companies	26.7%	27.1%	25.3%	25.9%	26.4%	26.6%	29.1%	29.6%
Majority-owned affiliates of nonbank foreign companies	7.8%	8.0%	9.3%	9.7%	9.2%	9.4%	10.4%	10.2%
All multinationals	34.5%	35.0%	34.6%	35.6%	35.6%	36.0%	39.5%	39.8%
Compensation of Employees (% of Total Private Industry Compensation)								
U.S. parent companies	24.0%	23.3%	23.2%	23.0%	25.9%	25.9%	25.9%	25.7%
Majority-owned affiliates of nonbank foreign companies	5.3%	6.2%	6.3%	6.4%	6.7%	6.7%	6.7%	6.6%
All multinationals	29.2%	29.5%	29.4%	29.4%	32.6%	32.6%	32.6%	32.4%
Compensation per Employee (% of Economy-Wide Average)								
U.S. parent companies	122.5%	114.0%	117.6%	118.4%	123.0%	122.6%	123.5%	124.9%
Majority-owned affiliates of nonbank foreign companies	122.1%	124.2%	129.7%	130.0%	137.3%	131.9%	129.3%	128.8%
All multinationals	122.4%	116.0%	119.9%	120.8%	125.7%	124.4%	124.7%	125.7%
Compensation of Manufacturing Employees (% of U.S. Total)								
U.S. parent companies	60.2%	60.0%	62.9%	61.0%	70.8%	70.4%	69.2%	68.5%
Majority-owned affiliates of nonbank foreign companies	n.a.	16.7%	17.8%	18.5%	20.2%	20.0%	19.9%	20.3%
All multinationals	n.a.	76.7%	80.7%	79.5%	91.0%	90.4%	89.1%	88.8%
PricewaterhouseConners LLD tabultaions of data obtained from the following sources:	11.a.	70.770	00.770	17.0/0	71.070	70. 4 /0	07.170	00.070

PricewaterhouseCoopers LLP tabultaions of data obtained from the following sources:

- 1. All data on U.S. parent company operations are from the U.S. Bureau of Economic Analysis, "U.S. Multinational Companies", Survey of Current Business, various issues, and associated online data.
- 2. All data on majority-owned affiliates of foreign companies are from the U.S. Bureau of Economic Analysis, "U.S. Affiliates of Foreign Companies", Survey of Current Business, various issues, and associated online data.
- 3. Aggregate data for the U.S. is from:
 - (a) Employment: U.S. Bureau of Labor Statistics, "Current Employment Statistics Database"
 - (b) Value-added, Exports and Imports: U.S. Bureau of Economic Analysis, National Income and Product Accounts Table 1.1.5
 - (c) Industrial R&D: National Science Foundation, Science and Engineering Indicators, 2014 and InfoBrief no.15-303 (October 2014).
 - (d) Assets: Internal Revenue Service, Statistics of Income Bulletin Winter 2015, Appendix Table 13 and 2012 Corporation Sourcebook.
 - (e) Capital Expenditures: U.S. Bureau of Economic Analysis, National Income and Product Accounts Table 5.3.5
- (f) Compensation of Employees: U.S. Bureau of Economic Analysis, Annual Industry Accounts, "Components of Value Added by Industry".
- Note: There is a break in the data. For U.S. parent companies, data for 2007 and before excludes banks. Data for 2008 and after includes banks. For majority-owned affiliates of foreign companies, data for 2006 and earlier exclude banks. Data for 2007 and after include majority-owned bank affiliates.
- * Beginning in 2010 exports do not include exports to other affiliates. BEA no longer reports a breakdown of such exports between exports by the parent or unaffiliated U.S. persons.
- ** Beginning in 2010 imports do not include imports from other affiliates. BEA no longer reports a breakdown of such imports between imports by the parent or unaffiliated U.S. persons.

Foreign Affiliates of U.S. Multinationals: 1994-2012

	1994-99	2000 - 2004	2005-2009	2008	2009	<u>2010</u>	<u>2011</u>	2012
Foreign Affiliate Employment								
Share of U.S. MNC worldwide employment	28.5%	30.6%	35.0%	36.2%	36.2%	37.2%	37.4%	37.8%
As a percent of total private sector employment in U.S.	7.7%	8.9%	10.5%	11.0%	12.0%	12.5%	12.5%	12.5%
Foreign Affiliate Employee Compensation								
Share of total U.S. MNC worldwide employee compensation	22.2%	21.9%	24.9%	24.8%	25.6%	25.7%	26.2%	26.0%
As a percent of total private industry compensation in U.S.	6.8%	6.5%	7.7%	7.6%	8.9%	9.0%	9.2%	9.1%
Foreign Affiliate Assets								
Share of U.S. MNC worldwide assets	28.1%	32.4%	41.6%	42.9%	44.5%	44.1%	43.0%	42.6%
As a percent of total private non-residential assets in U.S.	10.7%	13.6%	16.6%	16.4%	29.2%	29.1%	n.a.	28.1%
Majority-Owned Foreign Affiliate Capital Expenditures								
Share of U.S. MNC worldwide capital expenditures	22.8%	22.6%	26.4%	26.8%	27.9%	27.4%	26.3%	27.3%
As a percent of total nonresidential private investment in U.S.	7.9%	8.1%	9.1%	9.5%	10.2%	10.0%	10.4%	11.1%
Majority-Owned Foreign Affiliate Value Added								
Share of U.S. MNC worldwide value-added	24.3%	24.8%	30.2%	33.2%	30.6%	29.6%	30.9%	30.4%
As a percent of total value-added in U.S. (GDP)	5.9%	5.9%	7.7%	8.4%	7.9%	8.3%	9.1%	8.8%
Majority-Owned Foreign Affiliate R&D Expenditures								
Share of U.S. MNC worldwide R&D expenditures	12.0%	13.2%	15.1%	17.3%	15.9%	16.2%	16.9%	16.2%
As a percent of total industrial R&D in U.S.	9.7%	10.9%	13.1%	14.3%	13.9%	14.3%	15.2%	14.8%
Foreign Affiliate Net Income								
Share of U.S. MNC worldwide net income	32.1%	37.6%	57.6%	83.6%	58.3%	55.7%	53.2%	54.1%
As a percent of total U.S. corporation U.S. net income	17.8%	37.6%	47.2%	95.3%	94.6%	84.5%	91.2%	66.2%

PricewaterhouseCoopers LLP tabulations of data obtained from the following sources:

- 1. All data on the operations of foreign affiliates of U.S. MNCs are from the U.S. Bureau of Economic Analysis, "U.S. Multinational Companies", Survey of Current Business, various issues and associated online data.
- 2. Aggregate data for the U.S. is from:
 - (a) Employment: U.S. Bureau of Labor Statistics, "Current Employment Statistics Database"
 - (b) Value-added: U.S. Bureau of Economic Analysis, National Income and Product Accounts Table 1.1.5
 - (c) Industrial R&D: National Science Foundation, Science and Engineering Indicators, 2012 and InfoBrief no.13-313 (January 2013).
 - (d) Assets: Internal Revenue Service, Statistics of Income Bulletin Fall 2012, Appendix Table 13 and 2010 Corporation Sourcebook.
 - (e) Capital Expenditures: U.S. Bureau of Economic Analysis, National Income and Product Accounts Table 5.3.5
 - (f) Compensation of Employees: U.S. Bureau of Economic Analysis, Annual Industry Accounts, "Components of Value Added by Industry Group".
 - (g) Corporate Net Income: Internal Revenue Service, Statistics of Income Bulletin, Winter 2015, Appendix Table 13 and 2012 Corporation Sourcebook.

Note: There is a break in the data. Data for 2007 and before excludes banks. Data for 2008 and after includes banks.

United States in the World Economy: 1960-2013

U.S. International Trade (percent of GDP) ¹ Exports	1960-9 5.0%	<u> 1970-9</u>	1980-9	1990-9	2000-4	2005-9	2009	2010	2011	2012	0040
Exports	E 00/										<u>2013</u>
		7.2%	8.2%	10.1%	9.6%	11.1%	11.0%	12.4%	13.6%	13.6%	13.5%
Imports	4.4%	7.4%	9.9%	11.4%	13.7%	15.9%	13.8%	15.8%	17.3%	17.1%	16.5%
Trade openness: Exports plus imports	9.4%	14.5%	18.1%	21.5%	23.3%	27.0%	24.8%	28.2%	30.9%	30.7%	30.0%
U.S. International Investment Position (\$ billions) ²	<u>1980</u>	<u>1985</u>	<u>1990</u>	<u>1995</u>	2000	<u>2005</u>	2009	<u>2010</u>	<u>2011</u>	2012	<u>2013</u>
Net international investment position	\$360	\$62	-\$230	-\$430	-\$1,337	-\$1,932	-\$2,275	-\$2,249	-\$3,670	-\$3,867	-\$4,565
Net private international investment position Private U.Sowned assets abroad*:	\$233	-\$53	-\$159	\$113	-\$469	\$78	\$1,134	\$1,253	\$706	\$1,091	\$1,097
U.S. direct investment abroad	\$388	\$371	\$617	\$886	\$1,532	\$2,652	\$4,077	\$4,274	\$4,599	\$4,973	\$5,284
U.S. portfolio investment abroad	\$62	\$119	\$342	\$1,204	\$2,426	\$4,329	\$5,566	\$6,632	\$6,441	\$7,547	\$8,732
Private foreign-owned assets in the United States*:							1				
Foreign direct investment in the United States	\$127	\$247	\$505	\$680	\$1,421	\$1,906	\$2,398	\$2,624	\$2,799	\$2,994	\$3,177
Foreign portfolio investment in the United States	\$90	\$296	\$613	\$1,297	\$3,005	\$4,997	\$6,111	\$7,029	\$7,536	\$8,435	\$9,743
U.S. Corporate Profits ³	<u>1960-9</u>	<u>1970-9</u>	<u>1980-9</u>	<u>1990-9</u>	2000-4	<u>2005-9</u>	2009	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>
Gross receipts from foreign sources as share of total	6.9%	12.5%	15.9%	18.0%	24.4%	33.3%	35.7%	33.5%	35.5%	31.9%	31.2%
Net receipts from foreign sources as share of total	5.6%	10.2%	13.1%	14.4%	18.1%	22.4%	25.6%	22.6%	23.2%	19.9%	19.1%
Gross Domestic Product (GDP) ⁴	1960-9	<u>1970-9</u>	<u>1980-9</u>	<u>1990-9</u>	2000-4	2005-9	2009	<u>2010</u>	<u>2011</u>	2012	2013
U.S. share of world total	38.6%	30.8%	29.7%	26.9%	30.6%	25.6%	24.2%	22.9%	21.5%	22.0%	22.2%
PPP-Adjusted Gross Domestic Product (GDP) ⁴ U.S. share of world total	<u>1960-9</u> n.a.	<u>1970-9</u> n.a.	<u>1980-9</u> n.a.	<u>1990-9</u> 21.1%	2000-4 21.0%	2005-9 18.8%	<u>2009</u> 17.5%	2010 17.0%	<u>2011</u> 16.6%	<u>2012</u> 16.5%	2013 16.3%
S.G. Share of world total	ıı.d.	ıı.a.	II.a.	∠1.170	Z1.U/0	10.0%	11.0%	17.070	10.0%	10.0%	10.3%
Population ⁴	<u>1960</u>	<u>1970</u>	<u>1980</u>	<u>1990</u>	<u>2000</u>	<u>2005</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>
U.S. share of world total	6.0%	5.6%	5.1%	4.7%	4.6%	4.6%	4.5%	4.5%	4.5%	4.5%	4.4%
	<u>1960-9</u>	<u>1970-9</u>	<u>1980-9</u>	<u>1990-9</u>	<u>2000-4</u>	<u>2005-9</u>	<u>2008</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>
U.S. share of world total	15.5%	12.3%	11.5%	11.8%	10.5%	8.3%	8.4%	8.3%	8.0%	8.3%	8.3%
· · · · · · · · · · · · · · · · · · ·	<u>1960-9</u>	<u> 1970-9</u>	<u>1980-9</u>	<u>1990-9</u>	2000-4	2005-9	2009	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>
U.S. share of world total	16.5%	13.4%	12.9%	13.2%	12.2%	9.8%	10.0%	9.7%	9.4%	9.6%	9.7%
Direct Investment Stock ⁵		<u>1970-9</u>	<u>1980-9</u>	<u>1990-9</u>	2000-4	<u>2005-9</u>	2009	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>
U.S. share of world outward direct investment flows		45.2%	20.8%	21.3%	21.6%	15.0%	24.6%	18.9%	22.6%	27.2%	24.0%
U.S. share of world outward direct investment stock		n.a.	41.3%	36.7%	29.1%	25.1%	22.1%	22.6%	20.6%	21.9%	24.1%
World's 20 Largest Corps. (ranked by sales) ⁶	1960		<u>1980</u>	<u>1990</u>	2000	<u>2005</u>	2009	<u>2010</u>	<u>2011</u>	2012	<u>2013</u>
Number of U.S-headquartered corporations	18		11	7	8	9	8	9	7	7	7

^{*}Private U.S.-owned assets abroad does not includes U.S. official reserves and government assets, claims on unaffiliated foreigners, claims on foreigners reported by U.S. banks, or ownership of foreign financial derivatives by U.S. persons. Similarly, private foreign-owned assets in the U.S. does not includes foreign official assets, U.S. liabilities to unaffiliated foreigners, liabilities to foreigners reported by U.S. banks, or ownership of U.S. currency and financial derivatives by foreign persons. Foreign portfolio investment in the U.S. does include foreign ownership of Treasury securities.

PricewaterhouseCoopers LLP tabultaions of data obtained from cited sources.

¹ PwC calculations based on data from the BEA, Table 1.1.5 "Gross Domestic Product"

² U.S. Department of Commerce, International Investment Position of the U.S. at Yearend: http://www.bea.gov/international/index.htm#iip

³ PwC calculations based on data from the U.S. Department of Commerce: NIPA Table 6.16. Gross receipts include receipts by U.S. corporations of earnings from their foreign affiliates plus dividends received by U.S. residents from unaffiliated foreign corporations. Net receipts are gross receipts reduced by payments by U.S. affiliates of earnings to their foreign parents and by dividends paid by U.S. corporations to unaffiliated foreign residents.

⁴ World Bank, World Development Indicators Online.

⁵ United Nations Conference on Trade and Development, *UNCTADstat* database.

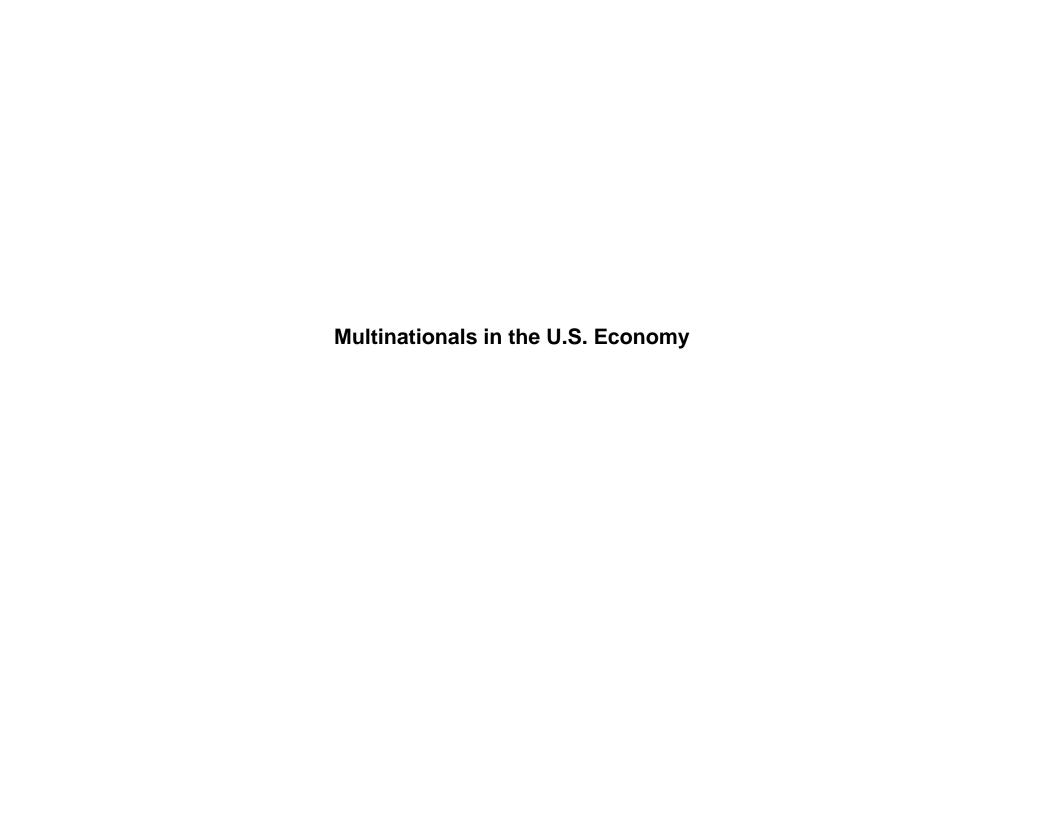
⁶ 1985 to 2001 calculated by combining the Forbes 500 list with the Forbes International 500 list. 2004 to 2013 from the Forbes 2000 list.

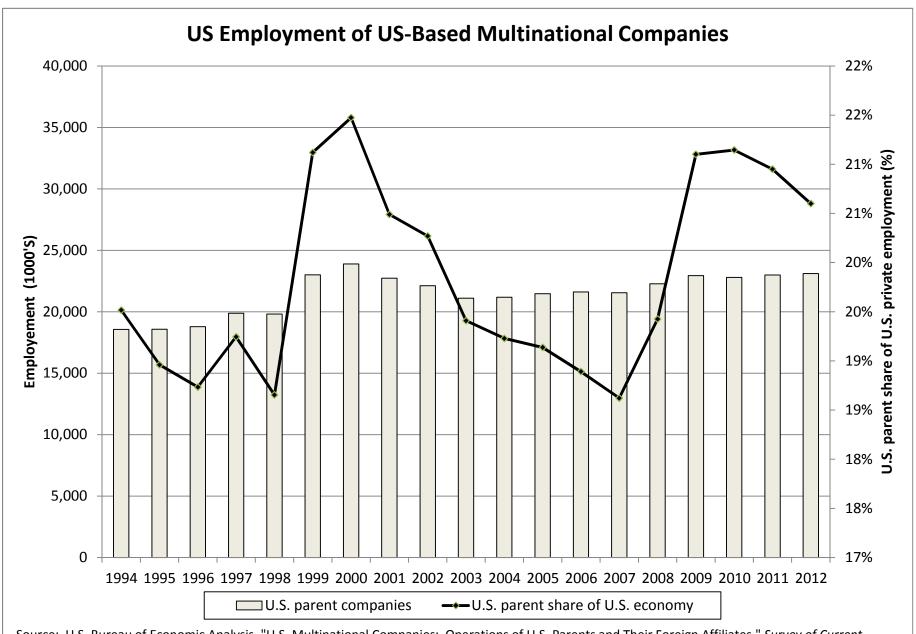
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- US Exports and Imports as a Percent of GDP
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- US Share of World Exports
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- Number of World's 20 Largest Companies Headquartered in US (ranked by sales)

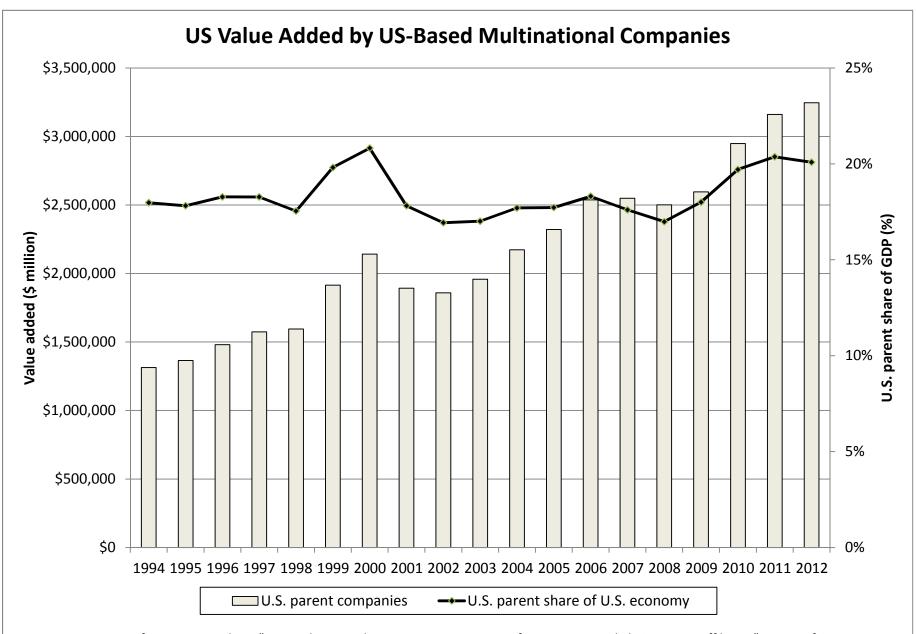




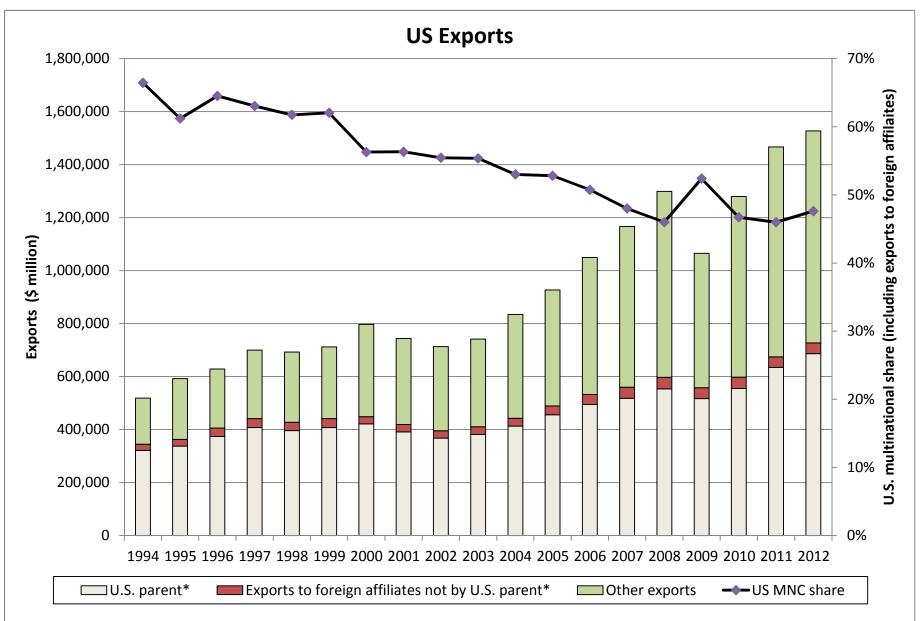
Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and U.S. Bureau of Labor Statistics, "Current Employment Statistics Database."



Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and U.S. Bureau of Labor Statistics, "Current Employment Statistics Database."

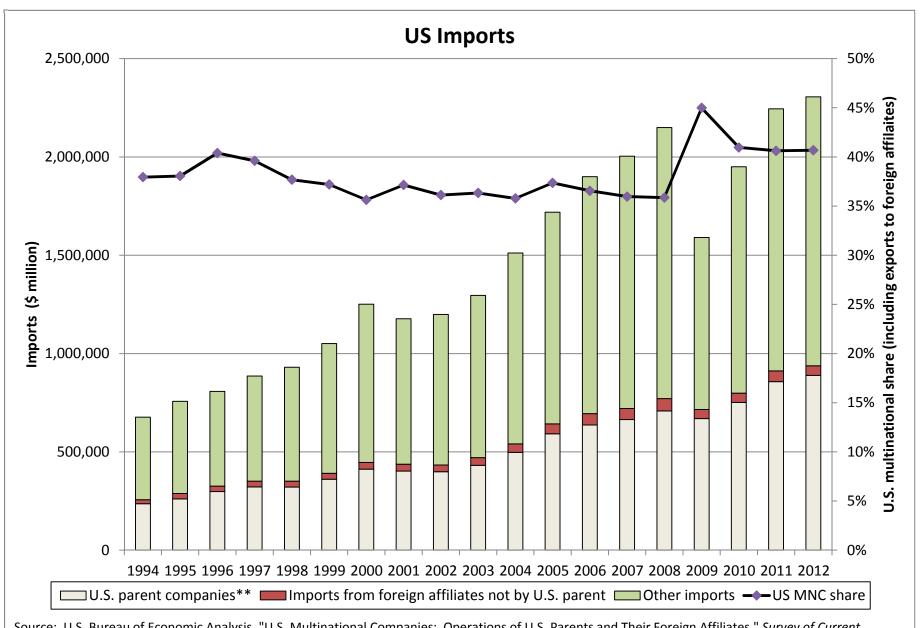


Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and "National Income and Product Accounts", Table 1.1.5.



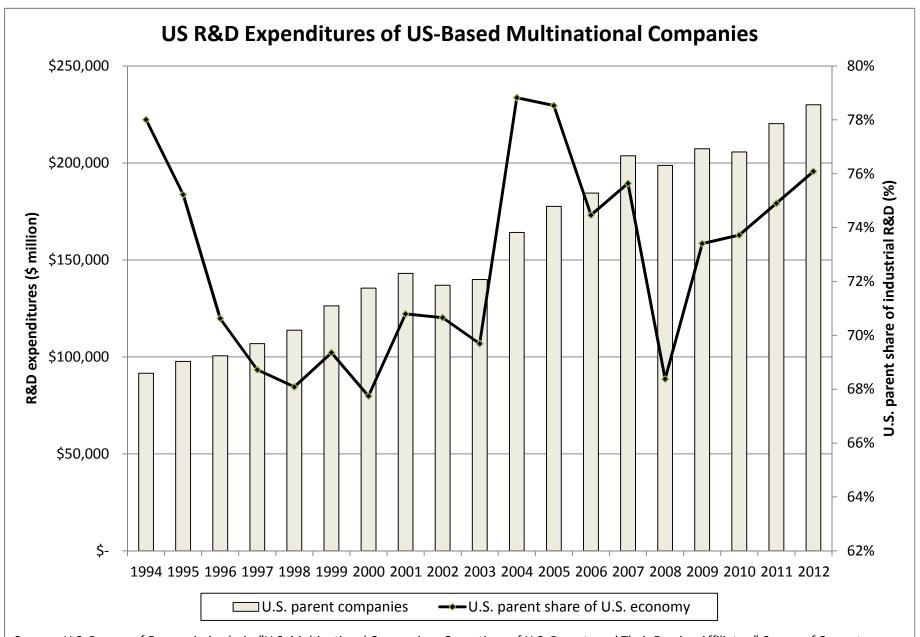
Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and "National Income and Product Accounts", Table 1.1.5.

*Beginning in 2010 exports do not include exports to other affiliates.

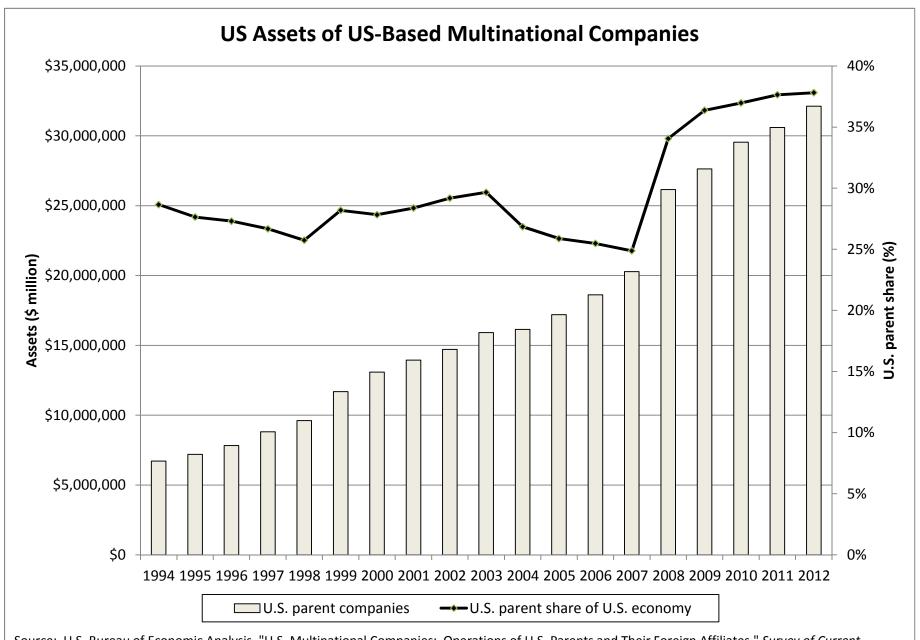


Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and "National Income and Product Accounts", Table 1.1.5.

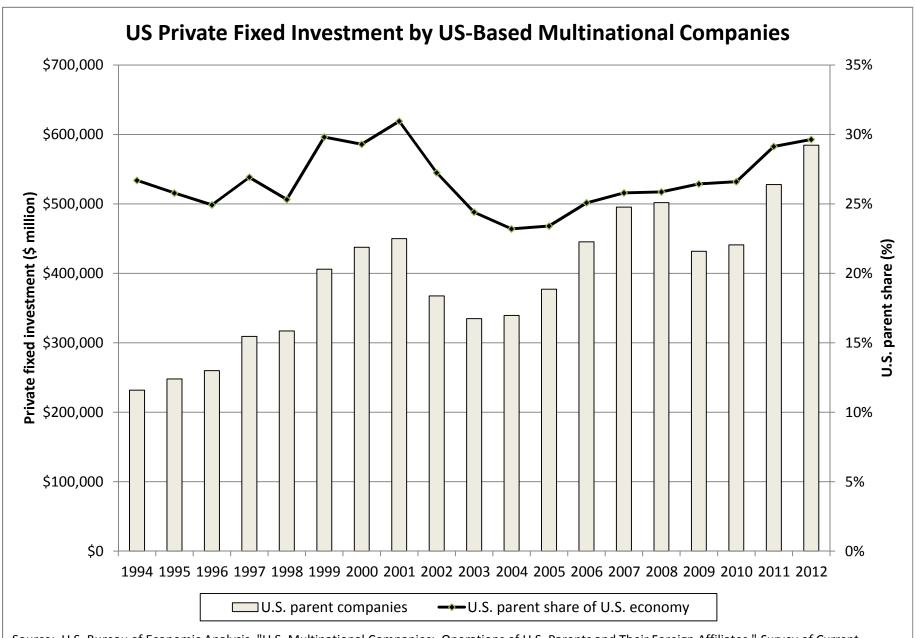
**Beginning in 2010 imports do not include imports from other affiliates.



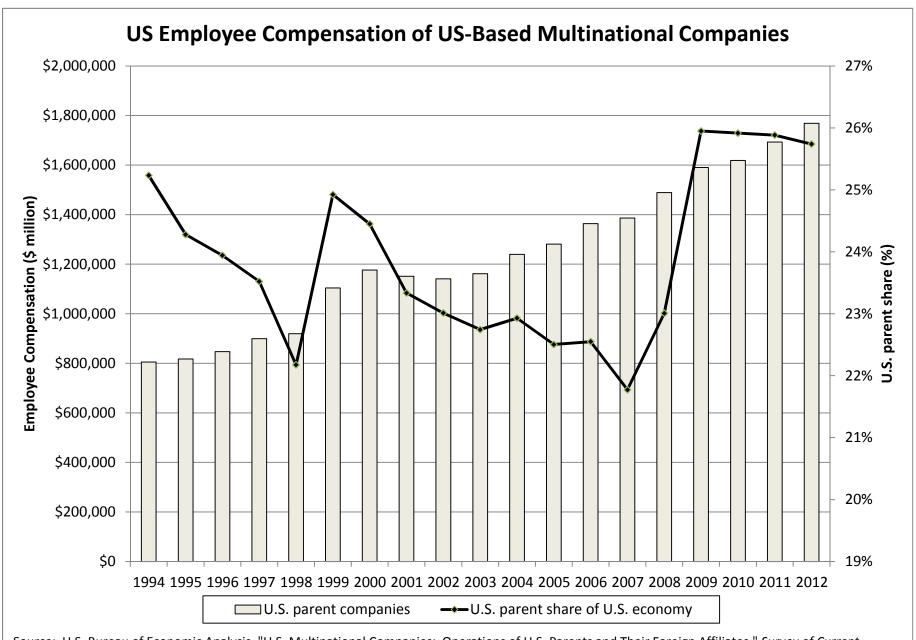
Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and National Sceince Foundation, "Science and Engineering Indicators, 2014" and "InfoBrief 15-303".



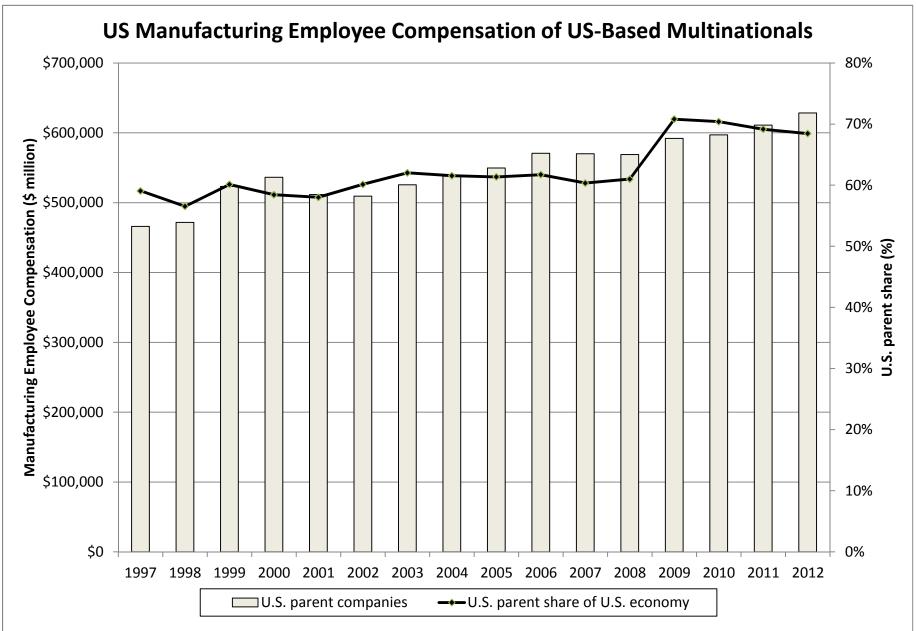
Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and IRS, *Statistics of Income Bulletin* Winter 2015, Table 13 and *2012 Corporation Sourcebook*.



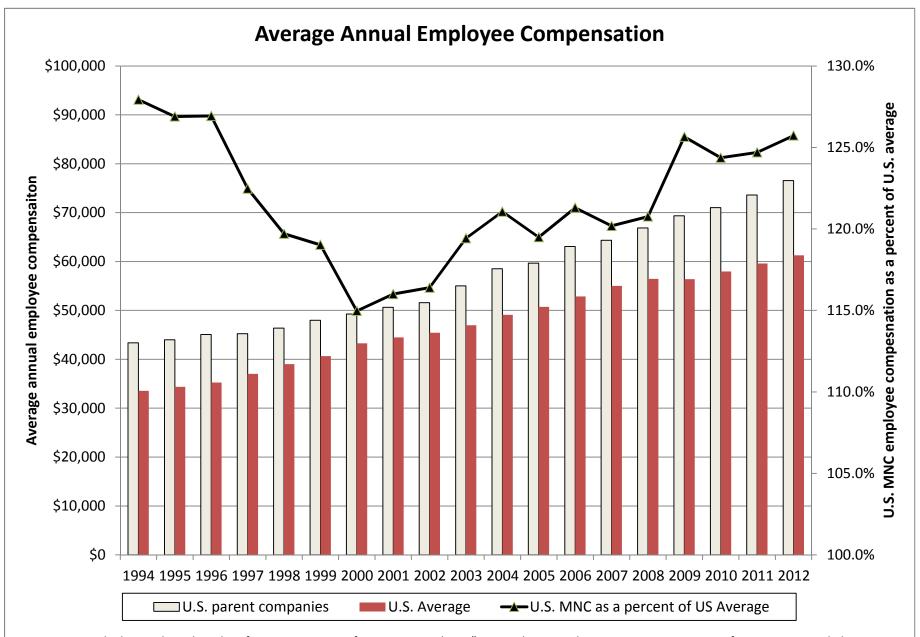
Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and "National Income and Product Accounts", Table 5.3.5.



Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and Annual Industry Acounts, "Components of Value Added by Industry."

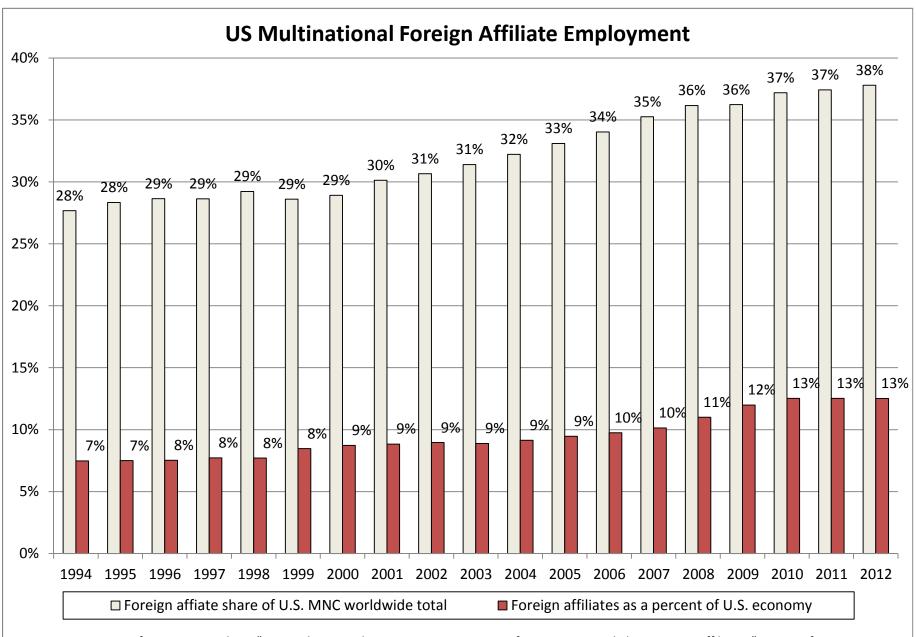


Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and Annual Industry Acounts, "Components of Value Added by Industry."

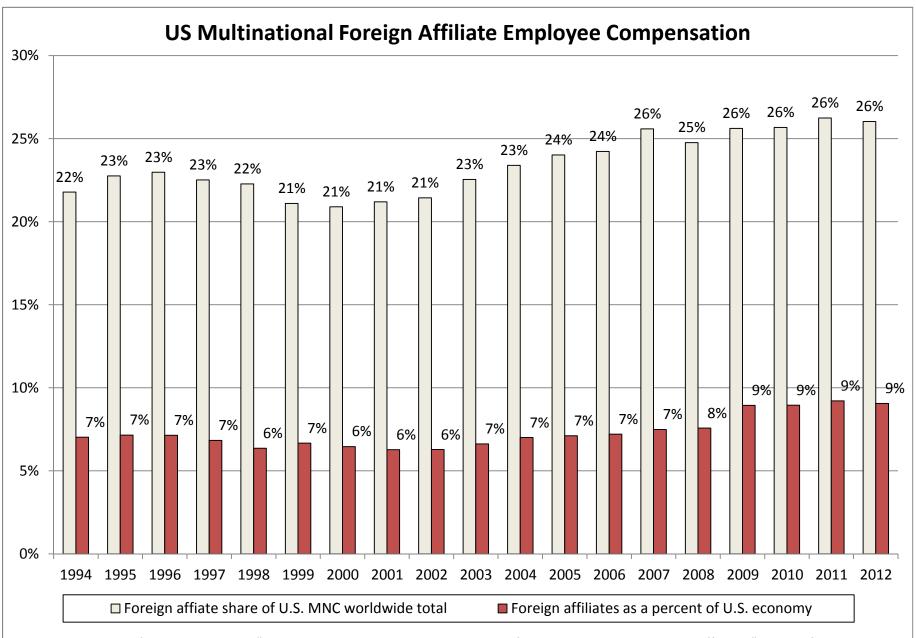


Source: PwC calculations based on data from U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and Annual Industry Acounts, "Components of Value Added by Industry."

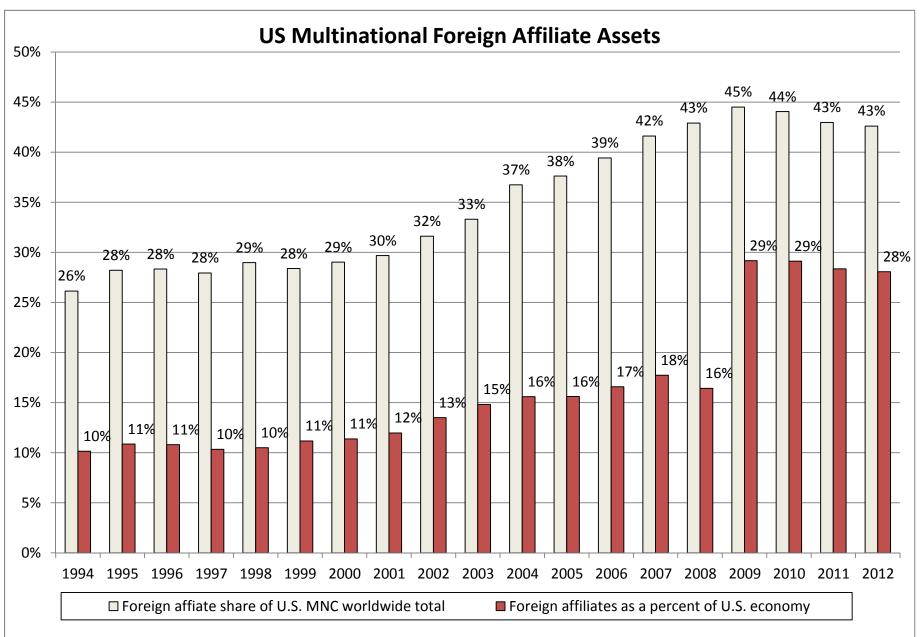




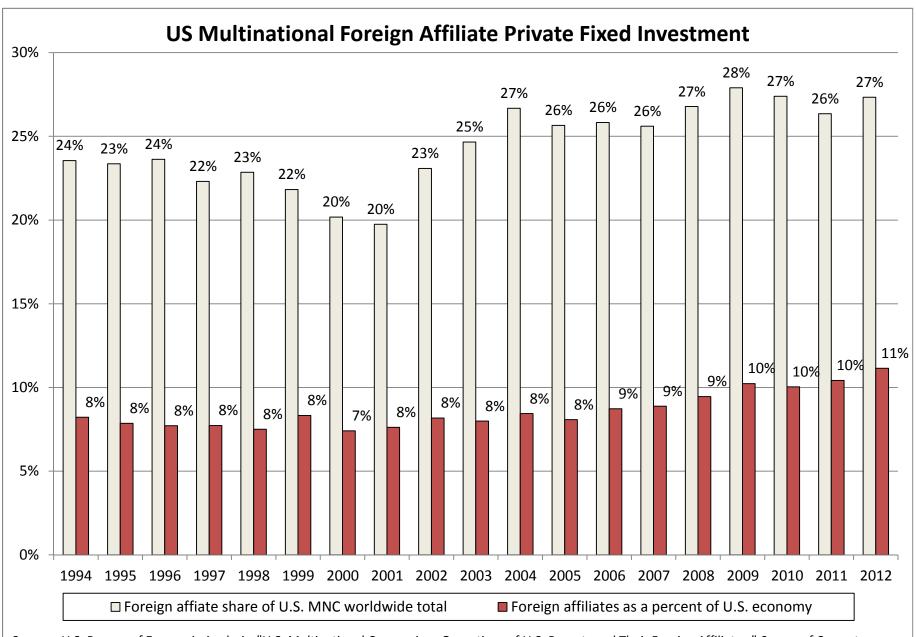
Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and U.S. Bureau of Labor Statistics, "Current Employment Statistics Database."



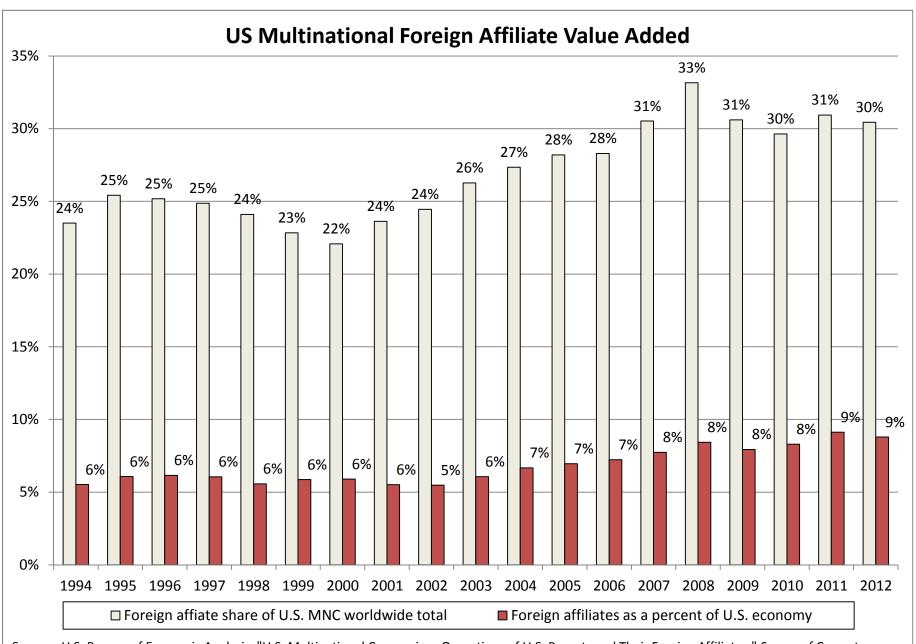
Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and Annual Industry Acounts, "Components of Value Added by Industry."



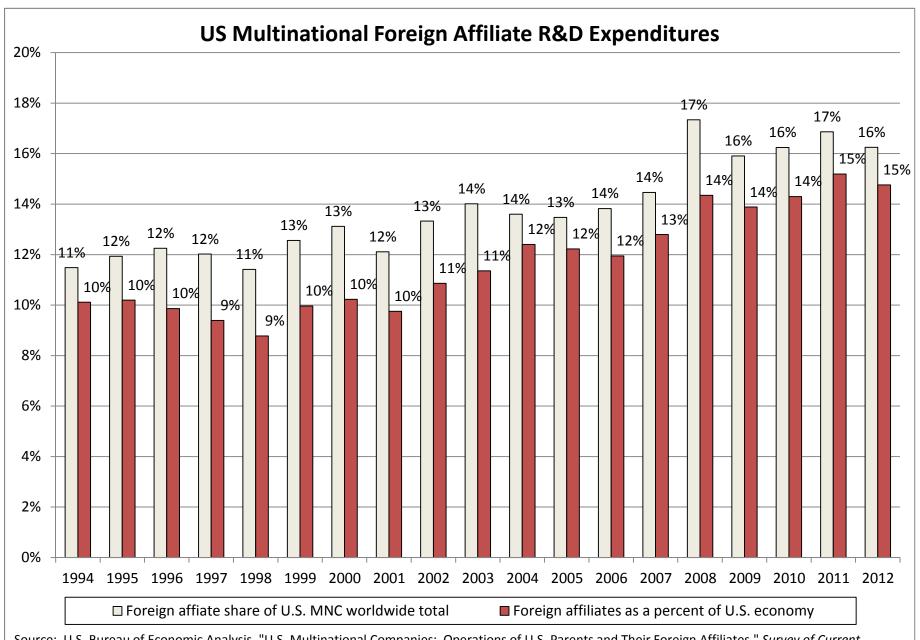
Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and IRS, *Statistics of Income Bulletin* Winterl 2015, Table 13 and *2012 Corporation Sourcebook*.



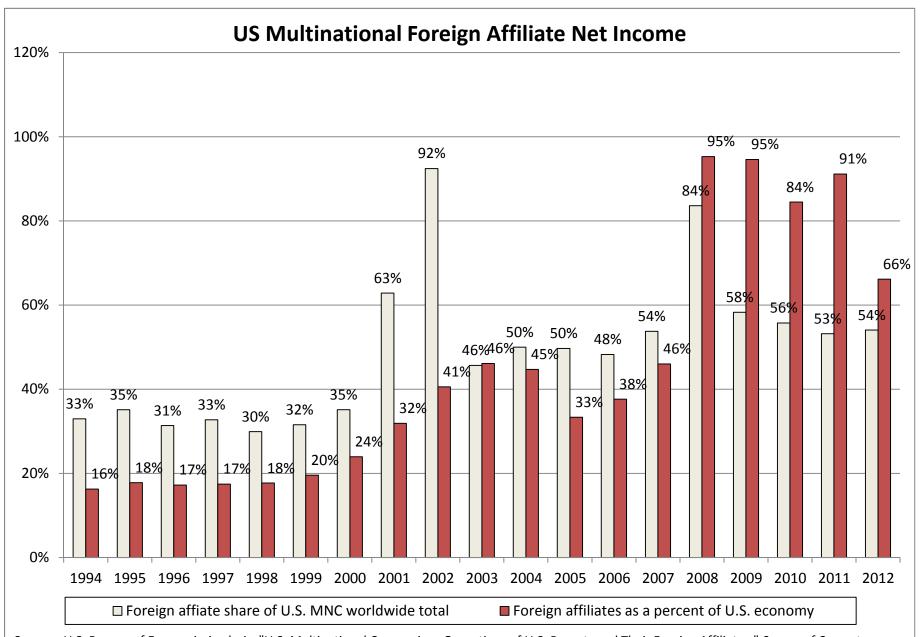
Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and "National Income and Product Accounts", Table 5.3.5.



Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and "National Income and Product Accounts", Table 1.1.5.



Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and National Sceince Foundation, "Science and Engineering Indicators, 2014" and "InfoBrief 15-303".



Source: U.S. Bureau of Economic Analysis, "U.S. Multinational Companies: Operations of U.S. Parents and Their Foreign Affiliates." *Survey of Current Business*, various issues and IRS, *Statistics of Income Bulletin* Winter 2015, Table 13 and *2012 Corporation Sourcebook*.



